# Memorial Hermann Medicare *Advantage* First Glance

HMO PLANS for 2024 AEP

**CONFIDENTIAL MATERIAL**.

Do not reproduce or distribute.



## **WELCOME**

### We're Glad You're Part of Our Team!





## Letter from Jay Hurt, Health Plan CEO

Valued Partners,

Thank you for being part of our team and taking this journey with us. The Memorial Hermann Health Plan Medicare *Advantage* Plans are dedicated to helping those in the Houston community who need us the most. And thanks to your active participation, we continue to grow and earn the opportunity to help more of our friends and neighbors.

We have great news for 2024, with enhanced benefits, service area expansions, and more providers and than ever before. Much of this is the result of your feedback and the feedback of those we serve together.

As the CEO of the health plan, I would like to both thank you for your support, and urge you to review our plans and realize what an incredible value they provide for beneficiaries in the Houston area. Our growth goals are in line with these enhanced plans, and by continuing to support and challenge each other, I believe it will be our best year ever.

As a coach in one of my favorite movies said: This is your time. Let's go out there and take it.



#### **Table of Contents**

- Memorial Hermann Health Plan Our Mission
- Our WHY
- Our Commitment to Value Based Care
- Tools and Resources for Agents
- HRA'S
- 2024 Exciting Changes
- 2024 New Benefit Changes
- Supplemental Benefits
- Pharmacy
- Provider
- 2024 First Glance Details







#### **Memorial Hermann Health Plan: Our Mission**



Our mission is to advance health by providing high-quality, patientcentered care in an environment of world-class expertise and leading-edge innovation.





#### **Our WHY**



Medicare Advantage Plans

- A known, respected, LOCAL brand. We are a local plan, serviced locally, to better serve our members and our communities. Memorial Hermann has been helping fellow Texans in the Houston area for over 100 years.
- Access to Top-Notch Care with No Referrals. The Memorial Hermann Health System includes over 17 hospitals, 70 clinics, and over 6,700 physicians. And, while we encourage and facilitate establishing a relationship with your PCP to coordinate care, when you're in our network there are no referrals needed to see a specialist.
- **Care Coordination: Member Physician Pharmacy**. We use proprietary technology that efficiently shares valuable information and identifies opportunities for value-based care improvement.
- **Growth Trajectory**. We are investing in our products and our broker partners to significantly drive expansion and growth.
- Apex Partnership. Memorial Hermann has partnered with a tech-enabled company dedicated to developing value-based care solutions that address the needs of the member, the hospital, and our approach to sales and retention.
- A Concierge Approach to Serving Our Partners. We work directly with our partners to quickly respond to market and customer needs.

**CONFIDENTIAL MATERIAL**.

Do not reproduce or distribute.

#### **Committed to Value Based Care**



- We are dedicated to delivering coordinated, high-quality, value-based care.
- We support and strive to achieve the Healthcare Triple Aim:
  - Better Outcomes
  - Lower Costs
  - Better Physician and Patient Experience
- The Plan, our Doctors, and our hospitals are ALL working together to deliver the best possible experience for our members and it's working:
  - Significant Stars improvement over the last three years.
  - 85+ Net Promoter Score (NPS)
- And we are extending that kind of experience to our sales partners as well.



## **Tools and Resources for Agent support**



- Broker Microsite one-stop shop for all your needs
  - https://healthplan.memorialhermann.org/for-brokers/2023-ma-plans
  - Bookmark this link!
- Wipro (year 2)
  - Book of Business, Commissions, HRA, Resource Library
- Newsletter (via text)
- Broker Manager
- Co-marketing support



## **Ease of Doing Business**



- Technology improvements
  - Additional online enrollment resource (Sunfire)
  - Broker Manager for better service and administration
  - Data/reporting tools for (RFI reporting)
- Local Broker support/service
  - The concierge Team you always wanted
  - Improved Broker communication for better transparency/connectivity
- Co-branding opportunities



#### HRA'S



- A critical element in developing care plans for our members
- We reward the member AND the broker for completion
  - \$75 for Broker
  - \$25 Healthy Rewards dollars for member
- Can complete the HRA within Wipro
  - We allow 5 days after enrollment for HRA completion



## 2024 – Exciting New Changes



- HRA payout on next commission date NO CHARGE BACKS!
- New Resource Broker Manager
- Sunfire added to enrollment platform
- Certification began July 10<sup>TH</sup>
- ID cards/enrollment info to be in customers hands sooner
- RFIs distributed to Agents sooner
- Portals for Customers, Providers and Brokers for better service
- Communication via text to both member and brokers
- Broker micro-site to obtain info quickly and easily



## 2024 Exciting New Benefit Changes



- Simplified Product Portfolio
  - Removal of the Plus HMO
     Premium Plan (003)
  - HMO, Prime Value MA-Only in core 6 counties
- Introduction of Flex Card
  - Vision & Hearing
  - OTC
  - Grocery where applicable
- Increased and Improved OTC Benefit
  - Available via catalog or at brick & mortar locations

- Lowered Specialist Copay
- Increased Dental Benefit
- Increased Transportation
- Lowered Max OOP
- Simplified RX Benefit
  - No more preferred vs nonpreferred
- Tier 2 Medications (non-preferred generic) covered at \$0
- Significantly Enhanced DSNP Plan
- DSPN plan now available in 5 counties



## Supplemental Benefits



**CONFIDENTIAL MATERIAL**. Do not reproduce or distribute.



Your Medicare. Made Personal.

## Flexible Spending Card



- Vision/Hearing Combined Amount
- OTC Quarterly via catalog (Medline) or brick-and-mortar
- DSNP Automatic Grocery Benefit
- Other Plans: Grocery benefit if in Case Management and approved by Case Manager
- Flex card includes web site address for member portal:
  - Check balances
  - Review purchases/locations
  - Request reimbursement if card wasn't available
  - App also available



#### **OTC**



- Quarterly OTC allowance for all plans with significant increases
- Utilize Medline catalogue or flex card at brick-and-mortal locations
  - Over 600 locations including Wal-Mart, Walgreens, Kroger, CVS, and Safeway

- Members will receive a Medline catalog in December that will provide a detailed list of products along with ordering instructions.
- Members can also visit https://athome.medline.com/MHHP to review the catalog and order; or, call 833.511.9844 (TTY: 711), Monday – Friday, 7am – 6pm Central time
- Note: OTC dollars do not "roll over" to the next quarter if they are not used.



#### **Dental**



- Liberty Dental (3<sup>rd</sup> Year)
- Dramatically improved preventive/comprehensive annual maximum
- Co-pays for each service for member clarity no coinsurance

#### **Helpful Member Information:**

- Liberty has an excellent network in the Houston area, and members can find a provider by calling Liberty at: 866.674.0114 (TTY: 877.855.8039).
- Or, the member can visit the Liberty website at: https://client.libertydentalplan.com/MemorialHermannMedicare/FindADentist



CONFIDENTIAL MATERIAL.

## **Transportation**



- Important benefit for the most at-risk members
- Increased need as Houston grows and we increase our DSNP membership
- New <u>Unlimited</u> trips for DSNP
- Doubled number of trips in the Base plan and MA Only plan

- Members can call Modivcare directly to reserve a ride (recommend three days in advance when possible): 855.330.9138
- Or, visit their website at www.mymodivcare.com and click "Book a Ride." Member will be instructed to set up a username and password, which can be used to quickly log-in and book future trips.



#### **Fitness**



Medicare Advantage Plans

- Continue with Silver & Fit for 2024 on all plans
- Increased coverage, still no cost to member
  - Network includes Planet Fitness, YMCA, 24-hr Fitness, LA Fitness and more
- Free Fit Bit and other health products available to members

- To enroll, members can visit https://www.silverandfit.com and register online or call Silver & Fit toll free at 877.427.4788 (TTY: 711) Monday Friday, 7 am to 8 pm CT.
- To locate a participating fitness center online, go to https://www.silverandfit.com/search.
- Once enrolled, members can download the ASHConnect Mobile App to stream on-demand workouts, access healthy aging resources, or search for a participating fitness center.
- There is also a library of online educational classes and members can receive quarterly newsletters.

#### Meals



- 10 prepared meals delivered to member post in-patient hospitalization
- Available on all plans

- If the member is working with a Case Manager already, the Case Manager can order the meals after the member has been discharged.
- The Member also has up to 14 days post discharge to order the meals themselves by calling Memorial Hermann Customer Service at: 855.645.8448 (TTY: 711).
- Meals typically arrive in 2-3 days and can be refrigerated for up to two weeks.



## **Healthy Rewards Program**



- Our Highly Popular Member Rewards Program is Back!
- Up to \$180 in gift cards for completing health-related activities/services
  - HRA (\$25)
  - Annual Wellness Visit (AWV) (\$50)
  - Colon Cancer Screening (\$50)
  - Retinal Eye Exam (\$30)
  - Breast Cancer Screening (\$25)

Note: The gift cards are mailed out after claims are processed, which can take up to 60 days after claim is received.



## **Pharmacy**



- No deductible for all plans
- Simplified Structure no "preferred" pharmacy network
- \$0 / \$0 on Tiers 1 and 2
- CVS, Walgreen, HEB, Walmart (all major chains)
  - Also: Memorial Hermann and Lumicera specialty pharmacies
- Note: Consistent with CMS guidance, insulin at \$35 and vaccines fully covered



## **Expansion & Provider Growth**



#### Prime Value (MA Only) plan now available in all core counties

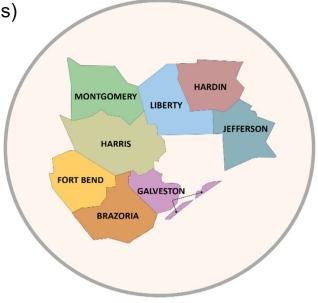
✓ Harris, Ft. Bend, Montgomery, Brazoria, Galveston, Liberty

✓ Specific plan for Golden Triangle (Jefferson & Hardin counties)

✓ DSNP: Harris, Ft. Bend, Montgomery, Brazoria, Liberty

#### Memorial Hermann's Network growth

- Village Medical Group
- UTMB
- Unity Physicians
- CenterWell
- ACE Physicians
- New Wave Physicians
- Northwest Internal Medicine





#### **Important Reminder!**

- All plans are filed with CMS and are not finalized. These preliminary benefit designs are subject to change per any refinements from CMS.
- This is confidential information intended for our broker/agent partners <u>only</u>. Please do not reproduce or distribute this information.



## **Plan Benefit Highlights**

Benefit	H7115-001	H7115-004	H7115-005	H7115-006
	НМО	Golden Triangle	DSNP	MA Only
Counties	Harris, Montgomery, Ft Bend, Brazoria, Liberty, Galveston	Jefferson, Hardin	Harris, Montgomery, Ft Bend, Brazoria, Liberty	Harris, Montgomery, Ft Bend, Brazoria, Liberty, Galveston
Monthly Premium	\$0	\$0	\$0 (Plan is for Full Duals Only)	\$0
Part C				
Maximum Out-of-pocket (MOOP) In Network	\$2,950	\$3,200	\$0	\$2,950
Deductible	\$0	\$0	Standard Medicare	\$0
Part B Buydown	\$0	\$0	\$0	\$125
Inpatient Hospital – Acute	\$350 / IP-Admit	\$350 / IP-Admit	Standard Medicare	\$500 / IP-Admit
Emergency Care / Post stabilization Care	\$125	\$125	Standard Medicare	\$125
Urgently Needed Care / Urgent Care Centers	\$20	\$25	Standard Medicare	\$25

## **Plan Benefit Highlights**

Benefit	H7115-001	H7115-004	H7115-005	H7115-006
	НМО	Golden Triangle	DSNP	MA Only
Primary Care	\$0	\$0	Standard Medicare	\$0
Physician Specialist Services	\$15	\$20 Standard Medicare		\$30
Outpatient Diagnostic Procedures/Tests	\$25	\$25	Standard Medicare	\$25
Outpatient Diagnostic Lab Services	\$0	\$0	Standard Medicare	\$0
Outpatient Therapeutic Radiological Services	\$25	\$25	Standard Medicare	\$25
Outpatient X-Ray Services	\$0	\$0	Standard Medicare	\$0

## **Plan Benefit Highlights**

Benefit	H7115-001	H7115-004 H7115-005		H7115-006
	HMO	Golden Triangle	DSNP	MA Only
Outpatient Blood Services	\$0	\$0	Standard Medicare	\$0
Transportation (Non-Medicare Covered)	Covered (20 trips)	Covered (20 trips)	Covered - Unlimited	Covered (20 trips)
Flex Card (Note: Quarterly allowances do not "roll over")	\$1,500 - V & H \$150 / Qtr OTC	\$900 - V & H \$40 / Qtr OTC	\$1,000 - V & H \$200 / Qtr OTC \$240 / Qtr Groceries	\$900 - V & H \$100 / Qtr OTC
Meal Benefit (Non- Medicare Covered)	Covered 10 meals post discharge	Covered10 meals post discharge	Covered10 meals post discharge	Covered10 meals post discharge
Preventive/Comp Dental (Non- Medicare Covered)	Covered - \$3,000 Limit	Covered - \$2,500 Limit	Covered - \$4,000 Limit	Covered - \$2,000 Limit

#### **RX Benefits**

Benefit	H7115-001	H7115-004	H7115-005	H7115-006
Retail Pharmacy Copay	НМО	Golden Triangle	DSNP*	MA Only
Tier 1 - Preferred Generic	\$0	\$0	\$0*	
Tier 2 - Non- Preferred Generic	\$0	\$0	\$0*	*If you do not receive "Extra Help" or if your drug is not covered by Texas Medicaid,
Tier 3 - Preferred Brand	\$47	\$47	\$0*	you will pay <b>25%</b> of the total cost for covered Tier 1 – Tier 5 Part D drugs.
Tier 4 - Non- Preferred Brand	\$100	\$100	\$0*	
Tier 5 – Specialty	33%	33%	\$0*	
Tier 6 - Select Care	\$0	\$0	\$0*	
Coverage Gap	Tier 6	Tier 6	Defined Standard	

Your Medicare. Made Personal.

CONFIDENTIAL MATERIAL.

Do not reproduce or distribute.

#### Memorial Hermann Medicare Advantage Vendor Contact Info

Dental: Liberty Dental - <a href="https://www.libertydentalplan.com">www.libertydentalplan.com</a> / 866.674.0114 (TTY: 877.855.8039).

Silver & Fit: silverandfit.com / FitnessService@ashn.com / 877.427.4788 Monday – Friday, 7 am to 8 pm CT (TTY: 711).

Meals: Mom's Meals. Contact Memorial Hermann Customer Service to request meals post in-patient hospitalization at: 855.645.8448 (TTY: 711). Note: This is under the provider agreements. It isn't considered a vendor because they submit claims for payments.

**Transportation:** Modivcare / mymodivcare.com and click "Book a Ride" / 855.330.9138

Wellness Rewards: administered through Blackhawk Network

**OTC:** Medline catalog: https://athome.medline.com/MHHP to review products and order; or, call 833.511.9844 Monday – Friday, 7am – 6pm Central time (TTY: 711).

Flex Card: web site and app coming soon



#### Memorial Hermann Medicare Advantage Plan Information

Available at: <a href="https://example.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthplan.memorialhermann.org/for-brokers/2023-ma-plans.com/hearthp

#### Memorial Hermann Medicare Advantage Plan Contacts:

Pete Dutka – AVP of Sales <a href="mailto:pete.dutka@memorialhermann.org">pete.dutka@memorialhermann.org</a> / 281.770.7591

Donna Alexander - Account Executive <a href="mailto:donna.alexander2@memorialhermann.org">donna.alexander2@memorialhermann.org</a> / 713.379.4558 (ext. 1056)

Broker Appointments – MASales@memorialhermann.org

Broker Manager - TBD



## **THANK YOU**

**CONFIDENTIAL MATERIAL**.

Do not reproduce or distribute.

